

Hello,

My name is Betty Tesfay, and I will be a third-year Mechanical Engineering student as of September 2017. I am writing to express my interest in running for the VP Social position with the Mechanical Engineering Club at the University of Alberta for the fall semester. My journey with the discipline club began this year in September 2016 when I became the Female Sports Representative. Though this position did not involve a huge time commitment, I increased my level of involvement in the club by helping organize and/or volunteer at several events hosted by the club, some of which included the Engineering Expo, U of A open house, Student-Prof mixer, and of course the best of them all, GEER WEEK! My dedication to the club these past 7 months will show that I have the commitment and passion to excel in this position.

My inspiration to run for this position stems from my observation that the club lacks when it comes to student engagement. The lack of student involvement was something I observed throughout the year, but it became more apparent during GEER WEEK when we had poor turnout for almost every single event despite being the largest discipline in the faculty. As VP Social, I intend on increasing student engagement first and foremost by making sure that students are aware of events that are going on through increased social media advertisement, in addition to posters and word-of-mouth. Another goal I aim to achieve is to have all event planning finalized at least a week before the events take place. This will ensure that there is sufficient time for advertising to the student body.

In addition to increasing advertising about events which are usually hosted by the Mechanical Engineering club, I also would like to include regular social nights (e.g. movie nights) which will offer a comfortable atmosphere for socializing for all students.

I hope I can count on your vote!

Yours truly,

Betty Tesfay